

Business Continuity

COULD YOU COPE IN A CRISIS?

Understanding the risks and threats posed to your business and having confidence in your ability to recover quickly from disruption is vital.

Estimates suggest more than a quarter of organisations do not adequately prepare for the impact of a disruptive incident¹. This can prove incredibly costly, with a 2014 study showing that Small Medium Enterprises (SMEs) who did not have full insurance - two in five (42%) – admitted they had to borrow money from friends and family, take out bank loans, or use their own savings to fund their recovery after an event that impacted normal trading².

Larger organisations are just as likely to suffer. Major incidents from Fukushima to the Alberta wildfires have the capacity for global impact and are forcing organisations to look closely at the continuity of their supply chain.

Furthermore, as the recent cyber attacks on the NHS and other organisations globally demonstrates, being able to implement tried and tested business continuity plans, including incident containment and communication plans, is critically important to the ongoing management of such incidents and attacks.

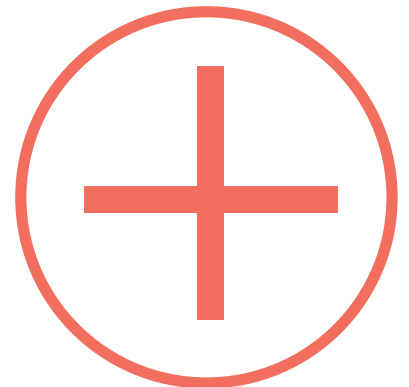
In light of the fall out and reputational damage of recent data breaches in our interconnected world where news travels fast, more and more organisations are looking to business continuity as preparation for the “when” and not “if” scenario.

PROTECTION AGAINST DISRUPTION

It is vital to understand what implications a disruption will have to your organisation, and the effects that can have throughout your supply chain. Not only can it dramatically effect revenue, but arguably more importantly, reputation and consumer trust.

For businesses to continue to operate, they must consider the impact of a disruption to their core services and the driving forces behind them, including information, technology, premises and a company’s most valued asset, its staff. Having a robust and regularly tested business continuity plan is critical.

Customers, suppliers and other stakeholders are also increasingly looking for those they work with to be able to demonstrate resilience.



1. <http://www.thebci.org/index.php/business-continuity-related-infographics>

2. <http://www.aviva.co.uk/media-centre/story/17362/dont-interrupt-smes-leave-themselves-open-to-poten/>



Business Continuity

ISO 22301

Internationally recognised, ISO 22301 is a management systems standard for business continuity management (BCM) which can be used by any organisation. It demonstrates to legislators, regulators, customers and interested parties that you are adhering to best practices.

Gemserv's approach to implementing ISO 22301 is flexible to our clients' requirements and is based around a structured six-step approach which helps organisations really understand their business, their risks and develop and implement BCM.

We also help develop exercises and rehearsals of Business Continuity Plans to identify and report on the key performance indicators (KPIs) and metrics used to show improvement to ensure successful certification.

Gemserv offers business continuity health checks to highlight areas of concern, detail evidence required at certification and what is needed to establish a robust BCM plan that is compliant with ISO 22301.

GEMSERV AND BUSINESS CONTINUITY

Gemserv has over ten years of experience in implementing business continuity solutions and is helping an increasing number of clients to create business resilience frameworks, drawing on international best practice across business continuity and information security.

We produce plans aligned to the regulatory or contractual requirements that our clients operate within, and are matched to their recovery objectives, backed up with a range of business continuity and ISO 22301 training services. Gemserv is also the official ISO 22301 training provider for the British Quality Foundation. This involves delivering business continuity and/or disaster recovery workshops on a quarterly basis to delegates from companies from the UK FTSE100.

CONTACT US

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